



SPONSORSHIP WITH SPOTLIGHT

Where every child gets to shine...

Join Spotlight Performing Arts in our mission to turn no student away regardless of the ability to pay tuition. Through our comprehensive marketing efforts, you'll reach our network of 15,000 patrons in Madison and surrounding counties. We need strong sponsors who believe in our cause and our community.



**Support local
artists**

**Give every child
access to the arts**

**Reach Our
Network of 15,000
Local Patrons**

**Showcase your
brand**

**Give back to our
community**

**SPOTLIGHT
PLAYHOUSE**

214 Richmond Rd.
Berea, Kentucky 40403

(859) 661-0011

thespotlightplayhouse.com

Showtimes Thursday-Sunday

Spotlight Performing Arts is a 501(c)(3) charity organization and your donation is tax-deductible.

Our mission is to promote, support and help fund the performing arts in Madison and surrounding counties, primarily focusing on the youth programs of the Spotlight Acting School. We provide scholarships and financial aid to talented students seeking to expand their abilities through private lessons, workshops, camps, and productions.

Spotlight Acting School was established in 2004 by founder Kathie J.R. Bettler (1951-2013), who coined our motto: “do something creative every day.”

We offer a theatre school for children aged 4 to 18 to provide a creative environment for those who want to learn stage performance and to foster a life-long appreciation for the arts. Classes expose them to various aspects of the theatre and teach them how to be comfortable in front of an audience. We believe this is a valuable skill for a lifetime.

Spotlight Acting School has a standing tradition and goal **to turn no student away regardless of the ability to pay tuition**. We are dedicated to the inclusion of children with various physical and mental disabilities to share in the opportunity to perform. All children are taught to work together and support each other in producing each performance. Individual roles are earned through an audition process, but **all children who audition are cast in a production**.

Parents never have to worry about whether their child will be accepted. Each production has a detailed description of the audition process.

Our school is first and foremost a program for education. The joy of performing and the feeling of accomplishment after a roaring applause is enough to hook most students into the thrill of the performing arts, but many students do not realize the quality of life improvements parents notice in their children who participate in our programs. Improved reading, vocabulary, comprehension, focus and self-confidence make our students **tomorrow’s leaders**, and our track record of proven success speaks for itself with dozens of parent testimonials.

The Spotlight Film School teaches students the fine art of performing in front of and behind the camera. Our students can be part of an actual working production each session. Sessions offer classes for beginners to advanced students, including Film Acting, Camera Basics, Commercials and Modeling, Cinematography and Voice Acting.

The Spotlight Players and the Bluegrass Players are groups of professionals and college performing arts students dedicated to supporting Spotlight Acting School and its programs. Performing with the students in intergenerational shows lets the students experience a high level of technique and pushes them to the next level as performers. **Professional productions raise funds through ticket sales to help support the school’s programs and financial aid offerings.**

The Spotlight Players perform child-friendly productions appropriate for all audiences. The Bluegrass Players perform some of the greatest shows written but may not be appropriate for all audiences.

2018-2020 Board of Directors:

Amy Winn – President

Dara Evans

Julie Bucknam

Chad Hembree – Executive Director

Spotlight by the Numbers...

- **15,650** youth and families served per season
- **14** seasons of shows
- Approx. **30** public shows per season
- **155** performances
- **5** school/touring performances reaching **2,410** elementary students
- **840** students and families served weekly
- **12,400** in-house audience members annually
- **315** students enrolled
- **9** counties served
- **40** active professional players
- **40** more professional players performing annually
- **3,983** Facebook followers
- **626** Twitter followers

Demographics

Our audience is largely female, mostly college-educated mothers aged **25-40** years old.

50% of our students are from Madison County, **30%** from surrounding counties and **20%** from Rockcastle County.



The Spotlight Playhouse

2018/2019 Season

A Spectacular

Season Preview

The Spotlight Players

August 24-26

Press Start

Spotlight Acting School

August 31-September 2

Let Your Hair Down, Rapunzel

Spotlight Acting School

September 13-23

Young Frankenstein Musical

The Bluegrass Players

September 28-30

You Can't Take it with You

Spotlight Acting School

October 5-14

Honk Jr.

Spotlight Acting School

October 19-21

Dracula: The New World

The Bluegrass Players

October 26-November 3

Brigadoon

Spotlight Acting School

November 9-11

The Best Christmas

Pageant Ever

The Spotlight Players

November 16-25

The Christmas Showcase

The Spotlight Players

December 7-9

A Old Time Christmas

Radio Show

The Spotlight Players

December 14-15

Christmas Dinner Show

The Bluegrass Players

December 21-22

Disney's My Son Pinocchio JR.

Spotlight Acting School

January 11-20

End Days

The Bluegrass Players

January 25-February 2

Shrek Jr.

Spotlight Acting School

February 8-17

Space Pirates

Spotlight Acting School

February 21-24

High School Musical

Spotlight Acting School

March 1-3

The Importance of

Being Earnest

The Bluegrass Players

March 8-10

How to Succeed in Business with- out Really Trying

Spotlight Acting School

March 15-17

Twelfth Night

The Bluegrass Players

March 22-24

Musicville

Spotlight Acting School

April 12-14

The Lion the Witch and the Wardrobe

The Spotlight Players

April 19-27

Spamalot

The Bluegrass Players

May 3-5

Junie B Jones

Spotlight Acting School

May 10-19

Clue Dinner Show

The Bluegrass Players

May 24-25

Singing in the Rain

Spotlight Acting School

May 31—June 2

A Midsummers Nights Dream

Spotlight Acting School

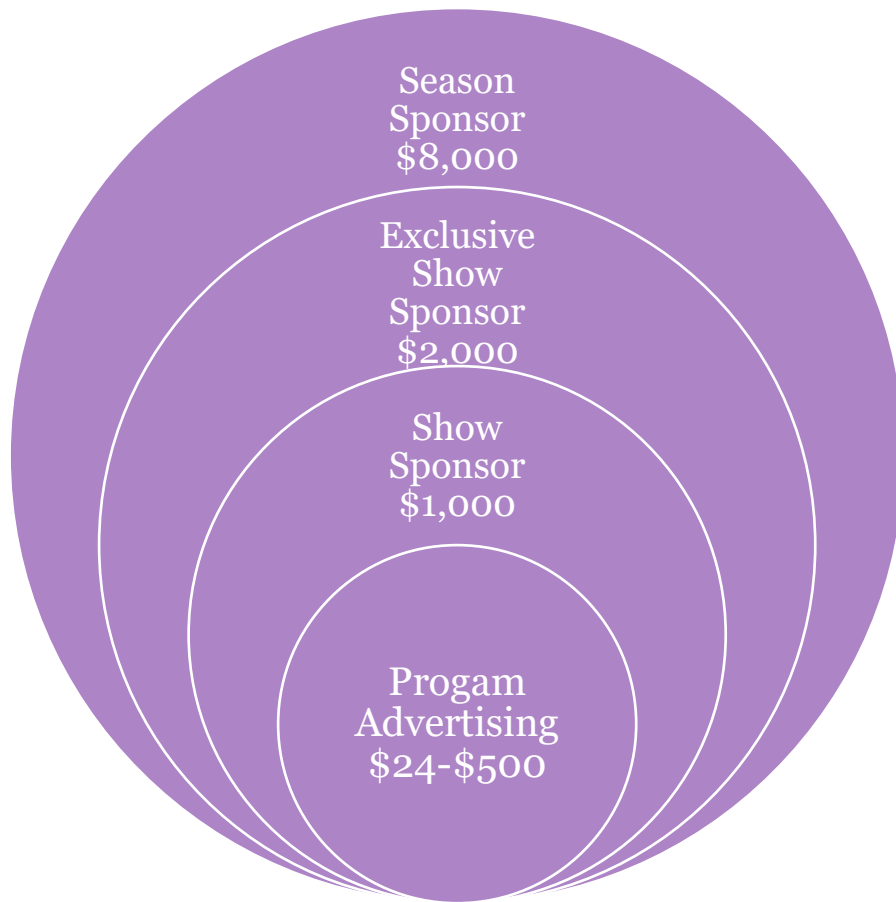
May 7-16

OKLAHOMA

The Spotlight Players

June 21-23

For ticket prices
call the box office or visit our
website. Some dates are subject
to change. Check with ticketing for
accurate showtimes.



Benefits	Season Sponsor	Exclusive Show Sponsor	Show Sponsor
Logo on all show-related print and online marketing materials	X	X	X
Logo with company link on website	X	X	X
Logo showcased in lobby and at approved display	X	X	X
Company featured in pre-show announcements	X	X	X
Complimentary full-page BW ad in program	X	X	X
10 complimentary tickets	X	X	X
Logo incorporated in show's props or costumes	X	X	
VIP Reception	X	X	
VIP Backstage Tour	X	X	
Preferred seating	X	X	
Meet and Greet with cast and photo opportunity	X	X	
Signed cast poster	X	X	
1 Show donating \$1 per ticket to charity of choice	X		
Discounted rate for table dinner shows	X		
Sponsorship certificate for display	X		
Walk-on role in one show	X		

*Please note that all sponsorships will be pro-rated

The Spotlight Playhouse

Advertise in our Professional Quality Programs and reach a captivated audience.

Single show and season long advertising are available.

Single Show

Quarter Page \$24.00

4" x 2 1/2"



Season 25 Shows

(Will be prorated)

Quarter Page \$300.00

1" x 5/1/4"



Half Page \$32.00

4" x 5 1/4"



Half Page \$400.00

4" x 5 1/4"



Full Page \$40.00

8" x 5 1/4"



Full Page \$500.00

8" x 5 1/4"

